



TOAD MURPHY CORPORATION dba

SOCIAL PRINT STUDIO

We're hiring a Lead Designer!

We're seeking an experienced Lead Designer to spearhead all creative projects and manage our company design efforts.

As Lead Designer you'll be responsible for the creative direction and execution of design assets for our mobile apps, website, and outbound marketing content and work directly with the CEO and the rest of our talented content and marketing team. You'll design for long-wanted features, help identify new design solutions that improve the experience for our customers, and magically convert browsers into buyers. You'll also help us ensure we maintain consistency of brand aesthetic and user experience across our various platforms. Effective design is a top priority and your work will be seen and used by thousands of people every day!

RESPONSIBILITIES:

- Design simple, elegant interfaces and user experiences that are easy to understand and intuitive to use
- Create consistent and scalable design solutions across all our platforms (web & mobile apps)
- Refine and hone company's brand style guide
- Employ user research and synthesize takeaways to improve our products
- Define what qualitative and quantitative data will be important for each project
- Effectively communicate your design rationale to others (both in 1:1 and group situations)
- Proactively schedule design critiques, sharing work early and often to solicit constructive and actionable feedback on work
- Provide QA feedback to engineers for designs in development
- Work autonomously to meet deadlines within a fast-paced environment
- Assume a leadership role by maintaining a high-level, business oriented perspective

REQUIREMENTS:

- 4+ years professional experience
- Bachelor's degree, preferably in Design or related field
- Strong design portfolio highlighting critical thinking and problem solving
- Experience working closely with Product Managers and Engineering teams
- Proficiency with all current UI and UX patterns on iOS, Android, and the web
- Well-versed in Adobe Creative Suite, Sketch, HTML and CSS (experience implementing your own designs a plus!)
- Versed in contemporary design and trends among digital natives, yet empathetic of non-digital native tech users
- A passion for photography a major plus!
- **Candidate must be based in the greater Bay Area and available for regular in-person co-working**

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548 Market St. #16617
San Francisco, CA 94104



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BENEFITS & PERKS:

- Competitive compensation, including equity in a profitable company (with no investors!)
- Fully paid medical benefits (including dental and vision)
- Flexibility and freedom to work remotely from home/cafes/the moon (we're remote and distributed and entrust our employees to get their jobs done)
- Monthly stipend toward free prints (you'll never run out of gift ideas again!)
- Autonomy and authority in a company that values creativity and impact over hours spent in an office chair (free yourself from the corporate grind!)

ABOUT US:

Social Print Studio empowers photographers of every skill level to print their digital photos on one-of-a-kind products and unique mediums. Whether you're snapping pics on the latest DSLR or an iPhone 4 with a cracked screen, we bring your photographs to life with over 100 different printable designs. From tiny books to large format prints, photostrips to classic frames, albums to calendars, magnets to ornaments, and interesting materials like metal, wood and stickers (basically everything except mouse pads and coffee mugs) we promise you'll find inspiration. We've served over half a million happy customers since our start in 2011 as "Printstagram" and are committed to helping you do amazing things with your photos.

We're independent, bootstrapped, profitable, and have no suits to answer to. We're also a distributed team with no dedicated office space, which means we offer the flexibility to choose your own work environment. Core team members here in the Bay Area do get together regularly for co-working sessions, and are looking for someone who appreciates the balance of remote work with frequent social interaction. Join us!

Interested? Email jobs@socialprintstudio.com and share your awesome work with us.

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